

BEYOND

MANUFACTURING INTL.

USA - China - Europe - Taiwan



BEYOND MISSION STATEMENT

THE E's

Elevate: Your Supply Chain

Execute: Your Strategy

Expand: Your Revenue and Profit

Enjoy: Your Life!

We provide a niche service of helping distributors increase revenue and profit. Whether Consultation or Project base, Beyond is able to help!

Sourcing Vs. Custom

Sourcing entails the search for an item, and the lowest price generally wins. It is usually more about the price and then customer loyalty.

Custom is to create the additional perceived value for the brand. This allows the product to gain more brand recognition and loyalty. In addition, custom product is made catered to the brand and gives that “exclusive” or uniqueness impression. This includes R&D, understanding the brand, product functional usages, design, manufacturing production, compliance, pack out, assembly, logistics, drop ships, end user client event needs and more detailed areas determined by the project. That said the “Custom Projects” are more profitable and helps build a stronger relationship with the end user customer.

OUR SERVICES



Custom Design

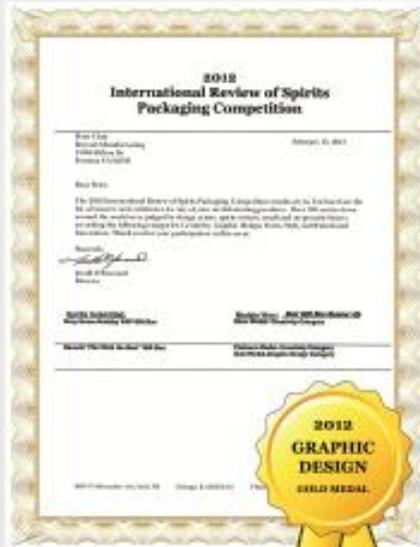


- Product development geared toward your target audience.
- Design assistant based on project budget.
- Custom oversea manufacturing.
- Retail packaging.
- Logistic service ship to anywhere in the world.
- Safety testing and compliance adherence.(worldwide)
- Use of Disney, Target, Walmart and Social compliance certified factories.

BEYOND ACCOLADES

Beyond Manufacturing offers AWARD WINNING custom product services. Our efficient solutions are unmatched in the industry. Whether its to create, design, manufacture or ship, our motto is “if there’s a will there’s a way!” Let us help you EXPAND your business.

For over 16 years in the US market, Beyond maintains the highest level of rating in quality and service.



The Beyond Efficient Method



COMMUNICATION: This begins with understanding the cultures of East and West, as well as the brand and consumer. It is then followed by asking the right questions and understanding the specific needs. We convey appropriately researched messages to our Chinese factories through their own language so nothing is lost in translation.



DESIGN: Wielding a manufacturer's mentality, we design products that match the client's budget & requirements in mind. This eliminates the development of unrealistic projects. By understanding your needs (or end-user/ consumer), collectively, we will create renderings and product functionality designs for approval.



MANUFACTURE: The strong connections we build with our manufacturers, combined with our design capabilities, allow us to become **MORE** efficient in producing your projects on time while remaining within your budget.



LOGISTICS: With vast expertise in international ocean shipping and domestic transit, we are able to deliver products more efficiently so that the delivery time is shortened and money is saved.

CASE STUDY

Beyond worked tirelessly with our ASI distributor to understand Bacardi/ Grey Goose and design a VALUE ADDED PACK exclusively for Costco. In the first year, we started with only with Costco California, and the pack sold out in less than 2 weeks. By the second year, it went National and the order quantity went up 10x (over 10 million USD program). Currently, it is now a staple program for Bacardi/ Grey Goose in Costco.



CASE STUDY

When a major insurance company was acquired they wanted to keep an “uniform” marketing strategy. Unfortunately, the insurance company and the Distributor does not have global procurement and experience. This made them turn to Beyond for assistance. As always, Beyond worked with our Distributor closely to create a Global program. We help the communication and logistics with each region and provide the uniform program



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RETAIL DISTRIBUTION

- Beyond Understands the importance of logistics and distribution. We manage the project throughout the entire process.

